

UltraVue®

Anti-reflective glass for clearer details, brighter colours and the best viewing experience possible.



The art of custom framing

The art you choose to display is a personal expression of your own sense of aesthetics. It deserves to be displayed in a way that not only conveys your personality, but provides the best possible viewing experience.

Your framing professional can help you create a design that complements the artwork and coordinates with your décor... offer tips about where and how to display your art...and select the right glass to reveal the detail, color and beauty of your art: UltraVue® Glass from Tru Vue®.

Discover the clear difference of UltraVue® Glass

Engineered with an ultra-thin optical coating over a water white substrate, UltraVue® has a nearly invisible finish that:



Regular Glass

UltraVue® Glass

- Virtually eliminates reflection — so you see the artwork, not objects from the surrounding environment
- Provides the highest levels of brightness and contrast available in any glazing — revealing details you won't see with ordinary glass
- Delivering true colour rendition so you'll see true hues, intensity and values that the artist intended.

A visibly better way to frame and view your art.

When to use UltraVue®

UltraVue® anti-reflective glass is a great choice for artwork and is especially important to use in deep framing projects — such as shadowboxes or when using multiple matboards. That's because UltraVue® reveals the visual detail...detail that can be compromised by reflections that may appear in ordinary glass.



UltraVue® anti-reflective glass is essential to achieve the clarity required for deep framing projects — such as shadowboxes, whenever fillets or multiple matboard layers are used.



The advantages just keep getting better

- Glass surface is durable with an improved “easy clean” top coat making routine cleaning easy to manage.
- Two levels of UV protection available to help reduce yellowing, fading and irreversible damage caused by all forms of indoor and outdoor light — both direct and reflected.

UltraVue® UV70

UltraVue® UV70 blocks 70% of damaging UV rays*

UltraVue® UV92

UltraVue® UV92 provides an extra measure of protection by filtering out 92% of UV rays*



Damage that can occur over time from UV exposure



Original framed image before UV exposure

Tru Vue®: the name says it all.

Since 1970, TruVue® has been revolutionizing the picture framing industry. The acknowledged leader in glazing for the display and conservation of art, Tru Vue® continues to raise the standards of performance with the ongoing introduction of new technologies and a portfolio of glazing products to meet the diverse needs of the framing industry.

From museums and galleries to custom frame shops and homes across the globe, Tru Vue® glazing provides the extraordinary clarity required to view art without reflection, glare or distortion.

*For critical conservation framing consider a glazing that fully blocks 99% of UV rays such as Tru Vue Museum Glass®.



www.tru-vue.com

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