

PASTEL ARTIST, RUBÉN BELLOSO, UPCOMING SOLO EXHIBITION DISPLAYED WITH OPTIUM MUSEUM ACRYLIC®

By Carolyn Hays, Tru Vue Sr. Marketing Manager

Introduction

Rubén Belloso, well-known for his realistic portraits in pastel, announced his upcoming solo exhibition at the **Muse Antoine Lecuyer** in Saint Quentin, France. Opening mid-December 2017, this exhibition features 12 to 14 works displayed with Tru Vue® Optium Museum Acrylic® and will run approximately three months.

“This exhibition is very important to me mainly because I will have the privilege of showing pastel paintings in France. This technique has a rich tradition in France and San Quentin is the birthplace of perhaps the most renowned pastel painter in history - Maurice-Quentin de La Tour,” says Belloso.

Belloso is currently in the process of producing the works that will be part of this exhibition. “The protection of my works during shipping and viewing concerns me, which is why I chose to rely on a market leader in the sector of fine art protection – Tru Vue and its specialty glazing product – Optium Museum – which will protect my works while remaining practically invisible,” explains Belloso.

Watch a short highlight video to learn more about his upcoming exhibition at the Antoine Lecuyer Museum and why he chose our Optium Museum Acrylic to protect and display his work at www.youtube.com/watch?v=i-7_vRZQjSo&feature=youtu.be

About Rubén Belloso

Rubén Belloso was born in Seville in 1986. He holds a degree in Fine Arts from the University of Seville, specializing in painting, and received several university awards, including the Best Portfolio Award in 2010 and the Excellence Award from the City of Seville in 2011.

Belloso is the President of PASIT (Asociation of Pastelists of Italy), which he founded in July 2014, and teaches pastel workshops throughout Europe. His works have appeared in numerous media, including newspapers, radio and TV and have been featured in the French journal, Pratique des Arts and Pastel Journal. In February 2016, he was interviewed by Dr. Tomas Paredes, President of the Spanish Association of Art Critic, and featured in the cultural magazine “Tendencias del Mercado del Arte.”

Belloso’s work can be found in a multitude of public and private art collections in Africa, Asia, Europe, and the United States, and has been seen in numerous exhibitions worldwide. In 2017, he won the “Collection Magazine” Prize at the 12th ARC Salon. As a result, his work was part of the May 2017 Exhibition of the **Salmagundi Art Club** of New York.

In September 2017, his work “El Ocaso de Venus” will be exhibited at the MEAM Museum in Barcelona. Belloso’s upcoming solo exhibition at the Antoine Lecuyer Museum, in San Quentin in France, opens December 2017.

Optium Museum Acrylic provided by Tru Vue and **Arquidib**.



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